

Odisha Gramya Bank

(A Govt. of India undertaking)

Corrigendum – RFQ for Supply, installation and maintenance of Interactive Messaging Platform - SMS, Missed Call, IVRS

OGB/ITD/SMS/06/2020-21 dated 16.11.2020

Corrigendum - 1 05.12.2020

S.	Description of Information/	Information / Requirement
No	Requirement	
1.	Tender Reference Number	OGB/ITD/SMS/06/2020-21
2.	Date of Issue of Advertisement	16 th November, 2020
3.	Bid Submission Mode.	Through manual tendering process
4.	Last Date and Time for submission	21st December, 2020 on or before 16:00 hours at the
	of bids along with supporting	below address.
	documents	
		Information Technology Department,
		Odisha Gramya Bank, Head Office, Gandamunda,
		Khandagiri, Bhubaneswar, Odisha, Pin 751030.
5.	Date, time and venue for opening	21st December, 2020 at 17:00 hours at the Bank's Head
	the Technical Bids submitted.	office
6.	Commercial Bid Opening	Shall be communicated to technically qualified bidder.

Commercial Terms & Conditions

- In case Bank upgrades its CBS infra, bidder to reintegrate the solution with new CBS either by existing architecture or by API as per feasibility without any additional cost to Bank. Require downtime will be provided by Bank on mutual agreement. This should be considered as one time activity during entire contract period.
- The ownership of new VMSs procured and implemented for Bank service must be handed over to Bank on termination or expiry of contract by bidder without any additional cost. Bidder has to guide, support and share necessary documentation for the same before 90 days of last day of contract or termination.
- For the supplied middleware server hardware and software, bidder will be liable for providing any onsite support, engineer visit and warranty/AMC for the entire contract period without any cost to Bank.

Technical Specification

- Bidder must support integration with existing Bank infrastructure (Finacle 7.0.18 and Oracle Database).
- Our existing infra (Finacle 7.0.18) does not support initiating API request, therefore CBS just generates SMS data in one of its Database table. Vendor supplied Middleware application has to pull data from it and send to respective SMS Gateway through secured Internet VPN/MPLS.
- In case of PULL SMS/Missed Call Service/IVR etc., Middleware application in DMZ has to interact with Bank CBS in ISO 8583 format only (Web API/Web Service not supported).
- Option for direct API integration of CBS with SMS Gateway via secured connectivity skipping middleware server must be available for future implementation subject to feasibility.

PRIORITY	SMS CATEGORY	DELIVERY PERIOD (Time between CBS publish time and delivery time)			
HIGH	OTP (one time password), Missed call response SMS	Within 10 seconds			
MEDIUM	Financial transactional SMS	Within 20 seconds			
LOW	Bulk SMS (Promotional), Scheduled SMS (Promotional)	Within 10 minutes			
Delivery report availability - Within 4 mins post delivery					
CBS publish time – SMS record generated and placed in DB table					

Annexure F – Commercial bid format

(Company letter head)

Tender No. OGB/ITD/SMS/06/2020-21 dated 09-11-2020

Table-1: [Commercial Table] Prices in ₹:

SL	Description	Expected Average Volume per month	Price per Unit	Monthly Cost [C=A*B]					
1	SMS	30 lakh [A1]	B1	A1 x B1					
2	Missed call Alert	1 lakh [A2]	B2	A2 x B2					
3	IVR (Push/ Outgoing)	5 thousand [A3]	В3	A3 x B3					
4	IVR (Pull/ Incoming)	15 thousand [A4]	B4	A4 x B4					
Net Pri	Net Price								

Table -2: One time cost for hardware and software required, one unit each at DC and DR including the AMC/Warranty and onsite support for contract period.

Description	Unit	Price per unit [G]	Total Cost [H]
Rack server with OS	2	G1	G1 x 2
Associated software including database	2	G2	G2 x 2
Total			H1+ H2

 $TCO = (T \times 12 \times 3) + H1 + H2$

Note:

The Rate Contract Period will be valid for a period as per the terms of contract of this RFP from the date of issue of PO.

- 1. The bidder with lowest **TCO** will be selected as L1 vendor.
- 2. Bidder should indicate applicable GST rate in line items.
- 3. Any delay beyond the stipulated time of the rate contract will attract a penalty as per the RFP.
- 4. All prices are in INR and exclusive of applicable taxes.

The bidder shall meet the requirements of Goods & Services Tax (GST) as and when made applicable by the Government of India.

We undertake, if our Bid is accepted, to provide _______ for the above purpose within the stipulated time schedule, we agree to abide by the Bid terms & conditions and the rates quoted therein for the orders awarded by OGB up to the period prescribed in the Bid which shall remain binding upon us. Until a formal contract is prepared and executed, this Bid, together with your written acceptance thereof and your notification of award, shall constitute a binding Contract between us.

We undertake that, in competing for (and, if the award is made to us, in executing) the above contract, we will strictly observe the laws against fraud and corruption in force in India.

We have complied with all the terms and conditions of the PROPOSAL. We understand that you are not bound to accept the lowest or any Bid you may receive.

Dated this	. Day of	2020
(Signature of the Bidder	-)	
Printed Name:		
Designation:		
Seal:		
Date:		
Business Address:		
(In the capacity of)		
Duly authorized to sign	Rid for and on hehalf o	\f

Sr. No.	Document Reference	Page No	Clause No	Description in RFP	Clarification Sought	OGB
1	1.2 Bid schedule and Address for bid submission	2	5	Pre Bid Meeting Date 23rd November, 2020 at 15:00 hours	Is the physical presence is mandatory for pre bid meeting or it's a online call in which vendors participate and ask queries	NA
1	1.2 Bid schedule and		7	2314 NOVEMBET, 2020 at 13:00 Hours	is there any document needs to send	Clarification: Bid Submission mode Manual implies submission of sealed physical hard copy of bid documents. Bidders may submit by hand / Courier / Registry Post within mentioned time frame. Bank will not be liable for any delay in
2	Address for bid submission	2	5	Bid submission mode manual	via online . And in physical documents submission process can we send direct courier at mentioned address	courier/postal delivery. Amendment: No change
					For international services pls let us known the list of country on which you are looking for the services. Apart from Sms is there any other services you are looking for International. Elaborate on International sms service	
3	scope of work	2	3	All services for both domestic and international users.	along with the SLA as well. For International sms services please include the commercial line item as well	Amendment: All services for domestic mobile users only (including while in international roaming)
				Front end/ dash Board for generating/ viewing SMS /E-mail logs for a range of dates (daily/weekly/ monthly/ yearly), scheduling of bulk SMS with an	Email log? You mean to say sms summary notification (alert) count wise & status wise daily / hourly / monthly basis via EMAIL or email services also you are looking for to send promo and trans traffic via web	Amendment: Front end/ dash Board for generating/ viewing SMS, Missed Call and IVR logs for a range of dates (daily/weekly/monthly/
4	scope of work	5	2.1	option of edit/delete. Live monitoring of SMS logs need to be available	portal / API integration. If EMAIL also you are looking please elaborate on	yearly), scheduling of bulk SMS with an option of edit/delete. Live

Bank CBS of database to Middleward the record to their gate VPN connection to their gate very connection to the very connecti	ng of SMS, Missed Call and need to be available.
Existing infrastructure is the middleware solution or API integrated with IP and port Whitelisting. Pls to implement (migration from old solution to new solution in existing infrastructure) the SMS Existing infrastructure is the middleware solution or API integrated with IP and port Whitelisting. Pls elaborate on the existing using API/V VPN/MPLS	ion/Amendment:Currently dumps SMS data in a table. Vendor supplied are APP Server should pulled from this table and send sateway through Internet nectivity for SMS delivery. The save to supply, install and new Middleware App nust be having dual power e unit each at Bank DC for which Bank will have in Existing server will be delivery of sending SMS /Web Service via Internet LS/Secured connection available for future intation.
backup data of the entire contract period to the Bank and Bank on receiving the same will issue a letter to the bidder to submit a confirmation letter to Bank confirming deletion of the entire scope of backup data of the entire contract period to the Bank and Bank on receiving the same will issue a letter to the bidder to submit a confirmation letter to Bank confirming deletion of the entire backup data from their system. In this regard, the Server ava services. E availability banks also get log track and stores the data on there sftp server as much	ion: y bank does not have SFTP yailable for SMS related Even in case of ty, vendor has to keep or entire contract period. ent: No change

				for deletion of records stored as backup with them during the entire contract period.		
7	scope of work / SMS	5	2.1	The selected bidder should be capable to integrate their application / system as per bank's existing CBS infrastructure (Finacle 7.0.18 with Oracle DB). Bank is presently providing the pre-formatted	Selected bidder needs to integrate with Finacle infra means API integration along with IP an port white listing or anything else pls confirm.	Clarification: Bidder has to integrate their application / system as per Bank's existing CBS infra (Finacle 7.0.18 with Oracle Database). Finacle 7.0.18 does not support Web API/Web service. It only support ISO 8583 messaging format. In case Bank upgrades its CBS infra, bidder to reintegrate the solution with new CBS either by existing architecture or by API as per feasibility without any additional cost to Bank.
8	scope of work / SMS	7	2.1	Middleware solution to be installed at its Data Center (DC)/Disaster Data Center (DR) for its SMS gateway solution. Further Bank will provide the necessary power and Rack space	Need clarity. Existing Infra needs to be continue as mentioned previous point or require middleware solution. If middleware you need then please elaborate on scope for the same	Clarification: Clarified Elsewhere
9	scope of work / SMS	7	2.1	Dynamic (Numeric as well as Alphanumeric) Sender IDs should be supported for the Domestic as well as international SMS. (subject to Govt. regulatory compliance)	DLT registration hope you have performed for the existing vendor for the SENDER AND TEMPLATE. Please confirm the sender ID's	Amendment: Dynamic (Numeric as well as Alphanumeric) Sender IDs should be supported for SMS.

						(subject to Govt. regulatory compliance)
				The selected bidder should provide the interface of their software with bank's core banking		
				solution or middleware. The bidder also should	Please elaborate on the middleware	
				support integration of the middleware with any	solution request. What feature Bank	
	scope of			new application of the bank as and when required	looking for the middleware and the	Clarification:
10	work / SMS	8	2.1	without any cost to the bank.	purpose for the same?	Clarified Elsewhere
						Amendment:
						All the application or API related to
				All the application or API related to all the		all the services such as SMS Alert,
				services such as SMS Alert, Missed call Alert, IVR,		Missed call Alert, IVR and App
11	scope of	0	2	Bulk mail and App notification should be	Dully ENAML places symbols	notification should be established in the DC and DR
11	work / SMS	9	2	established in the DC and DR	Bulk EMAIL please explain	Clarification:
						For enabling PULL SMS facility, the
						bidder will be required to provide
						new long codes, short codes and
						Virtual Mobile Numbers (VMN) for
						missed call facility as per
						requirement for the use of the bank
						without any cost, for receiving
						incoming SMSs in predefined
						formats from its customers. Further
						the bidder should also have the
						option of utilizing the existing VMN
						number provided by the bank.
					Missed call services for the mentioned	Amendment: The ownership of new VMSs
					services already in place for Bank with	procured and implemented for
					multiple vmn by existing service	Bank service must be handed over
				Missed call services like Missed call balance	provider so for the vmn handover for	to Bank at the termination of
	Scope of			enquiry, Mini Statement, Aadhaar Seeding, Debit	the service configuration is with the	contract by bidder without any
12	work	5	2	Card Hot-listing, Car Loan, Home Loan etc	bank. Or Bank will procure new vmn	additional cost. Bidder has to guide,

						support and share necessary documentation for the same.
12	Notification of Award / Purchase Order	10	3	Bank will be selecting the L1 bidder based on the commercial Bid submitted in the format of AnnexureF. After selection of the L1 bidder, as given in Clause 3.9 & 3.10, and after obtaining internal approvals and prior to expiration of the period of Bid validity, OGB will send Notification of Award / Purchase Order to the selected Bidder.	Is the Reverse auction will conduct by BANK or it's a close bid ? Only L1 will select basis on low price quoted? Or L2 will be there with ratio 60:40	Clarification: As mentioned in RFP, L1 bidder will be selected based on lowest commercial bid submitted and will be awarded with full 100 % work order. No reverse auction and 60:40 ratio allowed.
	3.8.2 Penalty	13	3.8.2 Penalt	SMS Services	While calculation the penalty needs to consider the genuine reasons i. Switch off, msg inbox full, not in coverage area, invalid number etc.	Clarification: The count of un-delivered SMS/ un-initiated call due to genuine reason
15		13	3.8.2 Penalt	Voice call over IVR:	Its delivery / success ratio is totally depend on the database and sometime needs to consider the genius reasons as well mentioned above for calculating SLA	i.e. invalid number/inbox storage full/Switch Off/Not in Coverage area will be excluded in penalty calculation.
16	Overall scope of work		2.1	v Capability to send approximately 10 lakh messages per day.	The capability asked is much higher than the actual usage which is 30L per month	Amendment: Bidder must have capability to send at least approximately 4 Lakh messages per day dedicated for OGB.
17	Overall scope of work		2.1	The service provider is required support porting of existing long code / short code / virtual mobile number / Missed call number codes of Bank including recurring cost associated with these activities.	The cost is unknown as if these numbers are owned by the current service provider, Bank should own these numbers and respective NOC can be acquired from the company owned these numbers	

18	SMS	2.	Considering the changing business conditions and the size and variety of requirements, the successful bid has to comply all the regulatory requirements without any extra cost to the	The addition of any govt. levy in the future contract period is unknown cost and in general practice when this is applied then it applies to all existing and new contracts, OGB must allow a scope to add this future cost (if any). Vendor/Bidder should share valid document to validate the generic increment of cost due to additional levy. the case of addition of DLT charge from June 2020 is a classic example to review this clause as there is overall SMS price increase due to this regulatory requirements, please change this clause in interest of both the parties	Amendment: In addition to existing point, any upward revision of price due to any government or regulatory compliances will be done on mutual agreement basis, upon review of valid supporting documents submitted by vendor. The hike must be generic to all vendors/telecom operators.
20	SMS	2.	The client gateway should be deployed at the Data Centre (DC) and Disaster recovery (DR) sites of the bank including test setup. The bidder should be able to support with the change in the location of DC and/or DR for any business	Please clarify technical need to place a client gateway at OGB's DC & DR sites, CBS of Bank can be connected over https/secured to SMS GW platform and installing a client application will allow another hop between Operator's SMSC. This is also increase cost of operation. Most of the Bank's CBS system uses secured connectivity with SMS GW for SMS delivery and responses	Clarification: Our existing infra (Finacle 7.0.18) does not support initiating API request, therefore CBS just generates SMS data in one of its Database table. Vendor supplied Middleware application has to pull data from it and supply to respective SMS Gateway through secured Internet VPN/MPLS. In case of PULL SMS/Missed Call Service, Middleware application in DMZ has to interact with Bank CBS in ISO 8583 format only. Option for direct API integration of CBS with SMS Gateway via secured

21	SMS	2.2	Middleware solution to be installed at its Data Center (DC)/Disaster Data Center (DR) for its SMSgateway solution. Further Bank will provide the necessary power and Rack space.	Please clarify the reason of placing a middleware solution as CBS system can be connected through secured SMS API	connectivity must be available for future implementation subject to feasibility
22	SMS	2.2	The bidder has to route all the messages sent by the bank as Transaction Messages without necessitating the scrubbing against customer preference register (NCPR) introduced by TRAI unless specified otherwise.	As per recent DLT guidelines of TRAI all Transaction messages need to use template and mobile operators are responsible to manage this. Kindly rephrase this portion after review of the DLT guideline	Amendment: The bidder has to avoid any unnecessary scrubbing against NPCR and should be in compliance with TRAI guidelines.
23	SMS	2.2	Sender ID allotted should be unique for our bank and same should not be used by any other entity across the globe. Bidder must submit declaration confirming the same.	As Telemarketer, we follow all laid norms stated under DLT guidelines, management of Sender ID, approval of Content template are responsibility of enterprise. Kindly review DLT guidelines and rephrase the scope	Amendment: Vendor must only use Sender ID allotted by our bank as per approval of TRAI DLT. Bidder must submit declaration confirming the same.
			Do Not Disturb (DND) compliance will be the responsibility of the selected bidder/service provider. Bank will not enter into any contract with any telecom, carrier or service provider. The selected bidder shall be the single point of	please refer new DLT guidelines and responsibility as an enterprise , bidder will be responsible as telemarketer	Amendment: Prior intimation and sufficient guidance of any DLT/Do Not Disturb (DND)/Govt/TRAI compliance will be the responsibility of the selected bidder/service provider. Service provider have to guide Bank, the necessary actions required to be compliant as per Govt/TRAI
24	SMS	2.2	contract for the bank.	only	guidelines.

				For enabling PULL SMS facility, the bidder will be required to provide long codes, short codes and Virtual Mobile Numbers (VMN) for missed call facility as per requirement for the use of the bank without any cost, for receiving incoming SMSs in predefined formats from its customers. Further the bidder should also have the option of utilizing	The cost is unknown as if these numbers are owned by the current service provider , Bank should own these numbers and respective NOC	Amendment: For enabling PULL SMS facility, the bidder will be required to provide long codes, short codes and Virtual Mobile Numbers (VMN) for missed call facility, IVR etc as per requirement for the use of the bank without any cost, for receiving incoming SMSs in predefined formats from its customers. Further the bidder should also have the option of utilizing the existing VMN number with mutually agreed cost. For CBS integration, bidder must
25			2.2	the existing VMN number without additional	can be acquired from the company	support ISO 8583 messaging with
25	Missed call	;	2.3	cost.	owned these numbers Apart from capability these	Finacle 7.0.18
				The selected bidder should be capable to	applications requires approval from respective owner of social media app and there is separate cost	
				integrate technological correlated services like	involvement. This can be optional and	Clarification:
				Social	separate commercial model will be	These services may be
26	IVRS		2.4	Media integration, Google notification, WhatsApp etc.	submitted in case OGB asks for specific integration	implemented in future as add-on service with mutually agreed price.
					55-3-11-2-11-11-11-11-11-11-11-11-11-11-11-1	
				Setup and maintenance of the server application should be done at DC, Chennai and DR at	In case the bidder provide the service	Addendum:Setup and maintenance of the server application should be
				Hyderabad. Vendor must have support and	directly from their DC & DR set up	done at DC, Chennai and DR at
				service center at Chennai and Hyderabad. In case	then this clause may be not required ,	Hyderabad. Vendor may provide
27	Delivery		٠.	not available the bidder should provide	please check if the client application is	support and service center
27	addresses		3.5	undertaking to maintain one office there.	essential	remotely but no SLA terms relaxed.

28	Payment Terms	3.1	Successfully delivered services will be paid in full. · Rejected/Undelivered/DND/Invalid/Duplicate SMS will not be paid	As per DLT delivery report of only pure transactional message will be available from mobile operators, thus the Delivery status will be available for other transactional and not for promotional message. In this case bidder can't share the required report for billing	Amendment: Successfully delivered services will be paid in full. Rejected/Undelivered/DND/Invalid /Duplicate Transactional SMS will not be paid
29	Commercial Bid format	Annex -F	Table -2: one time cost for hardware and software required, one unit each at DC and DR	Will OGB buy the server and software as one time purchase, please clarify. Also if the cost of support and management for 2 years required to be added as separate line item or be inclusive in this cost.	Clarification: OGB will hold ownership of the server hardware and software as one time purchase as mentioned in RFP. Bank will not be liable to pay any additional cost for (onsite and remote) support and maintenance of these servers' hardware and software for total contract period, which bidders may factorise accordingly.
30	Eligibility Criteria	Annex -D	Table - 5 1 lakh IVR/ outbound voice calls on an average per month since last 6 months for each of these organizations.	In this query we can submit Experience certificate any organisation?	Amendment: Relevant letter of satisfactory implementation and current performance from the respective Banks mentioning the volume of Real Time SMS Alerts, not older than 6 months to be submitted. Experience other than scheduled commercial Banks would not be considered for SMS. However for IVR, experience from any financial organisation or any company established as per the Company Act, Govt. of India will suffice.